



FOR IMMEDIATE RELEASE

The Bible Society of Rwanda Initiates 'Shyigikira Bibiliya' Campaign to Secure Funds for Bible Production and Distribution

Rwanda, August 20, 2023 - The Bible Society of Rwanda (BSR), an esteemed Christian organization and a valued member of the United Bible Societies (UBS), proudly announces the launch of the 'Shyigikira Bibiliya' Campaign. This visionary campaign is designed to raise essential funds to support the production, translation, and widespread distribution of the Holy Scriptures, ensuring that the Word of God remains accessible to every Rwandan.

Since its inception in 1975, the Bible Society of Rwanda has been dedicated to serving the Rwandan community with a mission to provide Scriptures in languages and formats that transcend barriers and resonate with the hearts of all. Throughout its history, BSR has worked closely with Christian Churches, the Catholic Church, and various dedicated partners to realize this profound mission.

In recent years, BSR has encountered significant challenges stemming from a substantial decline in donations from foreign sources, escalating production costs, and the far-reaching economic impacts of the COVID-19 pandemic. In response to these challenges, the organization has launched the 'Shyigikira Bibiliya' Campaign, aimed at reinforcing local fundraising efforts and addressing the critical needs of Bible production and distribution.

The 'Shyigikira Bibiliya' Campaign: An Urgent Call to Action

The 'Shyigikira Bibiliya' Campaign stands as an urgent response to the pressing need for securing funds to continue Bible production and distribution in Rwanda. The cost of producing a single Bible has surged to approximately 70,000 Rwandan francs, and foreign donor contributions have plummeted by 80% over the past decade. This precarious situation necessitates local support for the sacred mission of making the Word of God accessible to all.

This campaign arrives at a pivotal juncture, where the Bible Society of Rwanda recognizes the imperative of local believers, Christians, corporate entities, ministries, organizations, and social enterprises uniting to support the divine work of the Bible. It is a call to action for all those who understand the significance of the Bible as a guiding light for the Rwandan people, where more than 90% of the population identifies as Christians.

Campaign highlights and how to contribute

The 'shyigikira bibiliya' campaign will feature a comprehensive strategy to engage the rwandan community and raise the necessary funds:

- **Ways to donate:**

- Mobile money: +250 788 304 142
- World remit: +250 788 304 142
- Momo code: 051766
- Mtn airtel: 051766
- Account number: 100007836044, Bank of Kigali
- Ria & money gram: Bible Society of Rwanda
- Website donation: www.biblesociety-rwanda.org/donate

- **Campaign timeline:** the 'shyigikira bibiliya' campaign will span a maximum of three months, with the potential for it to become an annual event.

For media inquiries and further information, please contact:

Phone: +250 788 263 332

Email: supportbible@biblesociety-rwanda.org

The Bible Society of Rwanda invites all concerned individuals and organizations to join hands in supporting this noble cause and ensuring that the word of god remains accessible to all in Rwanda. Together, we can illuminate the path with the divine message of hope, love, and guidance.